



INSIDER



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We're Proud to Share Some Exciting News!

Estrella Insurance has been **ranked #1 on *Entrepreneur* magazine's "2025 Best of the Best Franchises" list in the Insurance category.** We also ranked **#137 among the Top 500 Franchises nationwide.**

This recognition reflects Estrella's proven business model, strong brand reputation, and continued growth across the country.

Why Entrepreneurs Choose Estrella

Estrella Insurance stands out in the franchise world for several reasons:

- **Industry Leadership & Brand Recognition**
A trusted, well-known brand with a strong reputation that continues to outperform competitors.
- **Nationwide Growth**
With more than 230 locations across 10 states, Estrella continues to expand year after year.
- **Training & Ongoing Support**
Franchise owners receive comprehensive training, tools, and technology. Prior insurance experience is not required.
- **Powerful Marketing Support**
Franchisees benefit from national and local advertising, including digital campaigns, social media, radio & TV, in-store promotions & branded marketing materials.
- **Strong Return Potential**
Insurance is an essential, in-demand service, making it a recession-resistant business with long-term growth opportunities.

Read more about Estrella Insurance <https://www.entrepreneur.com/franchises/directory/estrella-insurance/332892>

A Proven Franchise Opportunity

Being ranked among the Top 500 franchises in the nation—and **#1 in the insurance industry**—reinforces Estrella's commitment to helping entrepreneurs succeed. Whether you're new to business ownership or ready to expand, Estrella offers a strong foundation and the support to grow.

Click here to learn more about franchise opportunities

<https://www.estrellafranchise.com>



If there's one constant in life, it's that nothing ever stays the same. Every milestone in your life—big or small—could mean your insurance needs have changed, as well. That's why it's a smart idea to review your policies regularly to ensure you're fully protected.

Think about the past year. Did you...

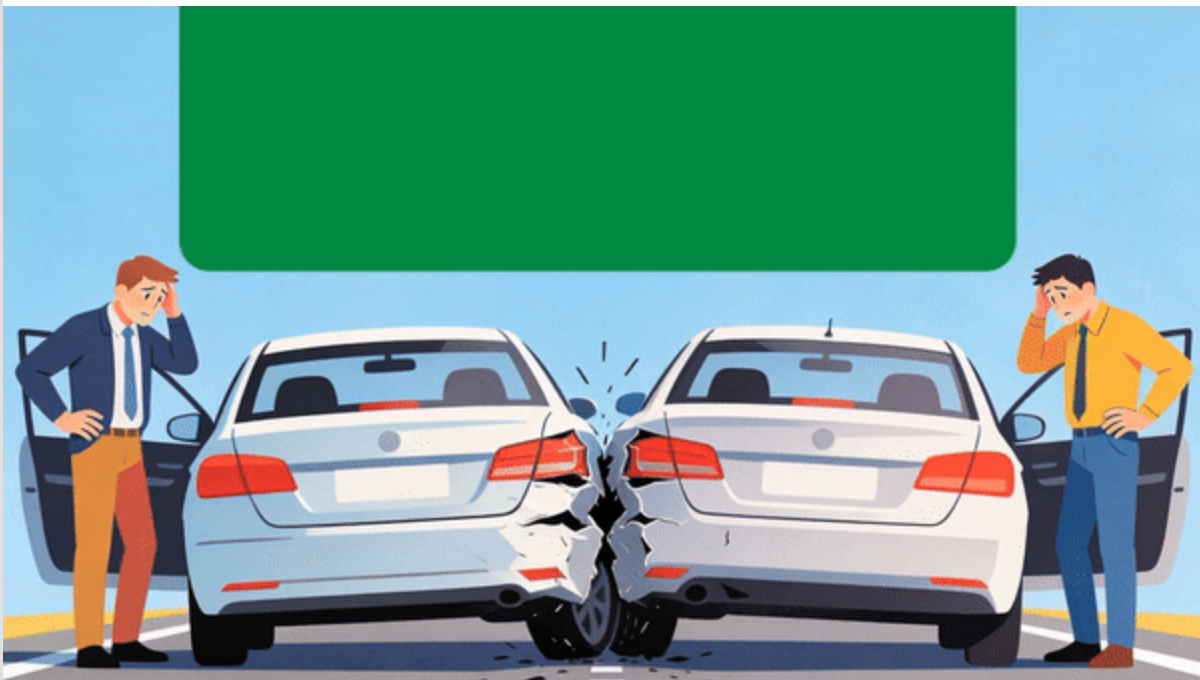
- Start a new job or get a raise
- Get married
- Move to a new home or apartment
- Buy a new car, boat, RV, or motorcycle
- Add a new driver to your household
- Buy new electronics or valuables (TVs, computers, jewelry, collectibles, or equipment)
- Start a new business

Each of these life moments can create coverage gaps or opportunities to improve your protection and savings.

Insurance isn't one-size-fits-all, and what worked last year may not be enough today. A quick review can help ensure your policies still match your lifestyle, protect what you've added, and avoid surprises when you need coverage most.

If your life changed, your insurance probably should, too.

Contact Estrella Insurance today to review your policies and make sure you're ready for what's next.



Car Accident? Are You Covered?

Getting into an accident is stressful enough. Not having enough auto coverage can turn a bad moment into a major financial catastrophe.

Many drivers carry only the **state minimum required coverage**. Unfortunately, that coverage often falls short when you factor in real-world costs.

Why “State Minimum” May Not Be Enough

Medical bills, repairs, and lost wages can quickly add up, costing you thousands, even for a minor accident.

If the damages exceed your coverage limits, **you could be responsible for paying the difference out of pocket.**

Why You Need Underinsured Motorist Coverage

Underinsured motorist coverage protects you if the other driver doesn't have enough coverage to pay your expenses. You could end up paying for medical bills or repairs on your own, even if you weren't at fault!

Why Increasing Your Coverage Makes Financial Sense

Increasing your coverage limits, or adding underinsured motorist protection, is often more affordable than you think. A few extra dollars a month could mean the difference between peace of mind and thousands in unexpected expenses.

A 10-minute review could save you thousands.

Contact Estrella today to review your auto coverage and ensure you're protected.



Now that 2026 is underway, it's time to review your homeowner's policy to ensure you're fully protected this year.

Here's a quick checklist to stay on top of your policy:

✓ **Review Coverage Limits**

Has your home's value increased? Did you make upgrades like a new roof, remodeled kitchen or bath, pool, security system, or storm windows?

✓ **Consider Additional Coverage**

Do you need added protection such as flood insurance, sewer/drain coverage, or coverage for valuables like jewelry, art, or collectibles?

✓ **Rebuild Cost vs. Market Value**

Make sure your coverage reflects the cost to rebuild your home—not its real estate market value.

✓ **Update Your Personal Property Inventory**

Take stock of new furniture, electronics, appliances, computers, clothing, and other valuables you've added this year.

✓ **Check Your Deductibles**

Confirm that your deductible still fits your budget and comfort level.

✓ **Know Your Exclusions**

Review what your policy does not cover so you're not caught off guard during a claim.

✓ **Ask About Discounts**

You may qualify for savings with security systems, storm windows, or by bundling home, auto, boat, or RV insurance.

✓ **Compare Quotes**

Rates change—make sure you're getting the best combination of price and protection.

Estrella Insurance is here to ensure you have the right coverage for the year ahead.

Contact us today to get started on your 2026 insurance checkup.

Got questions? Reach out to your local Estrella agent today to review your coverage, ask about new discounts, or get help protecting what matters most.

**Just call [1-800-CAR-INSURANCE](tel:1-800-CAR-INSURANCE) or visit EstrellaInsurance.com
to get a quote or connect with us!**



Get free auto insurance quotes, quickly and easily.

We offer the best rates and your own personal agent. Plus, you can get live support from your agent by texting or through live video.

Want more than auto? Commercial, workman's comp, boat, motorcycle, health, and more.

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WE'RE HIRING!



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FOR MORE INFORMATION CONTACT YOUR AGENT AT ESTRELLA INSURANCE

Don't forget, we work with over 30 insurance companies to give you the best rate.

Call or go online for a **FREE** quote!

1.888.511.7722

For franchise information, visit www.estrellafranchise.com

www.EstrellaInsurance.com



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