

FEBRUARY 2025



# INSIDER



Clic para español



## Love your coverage:

Are you fully protected and saving as much as you can?

February isn't just about love, it's also a great time to check in on your insurance coverage! Whether it's auto, home, or any other insurance, making sure you have the right protection *at the best price* is key.

**Are you paying too much? Do you have the coverage you truly need?** Estrella Insurance is here to help you find out. We're a click or a quick phone call away.

### IN THIS EMAIL:

**Estrella was named a Top Franchise by *Entrepreneur* magazine!**

- Social media scams are rising—be cautious
- Industry insight: Insurance in 2025 and beyond
- Road trip must-knows



We're proud to be recognized among the nation's best franchises! [Entrepreneur magazine's Franchise 500®](#) ranks the top franchises based on cost, support, growth potential, and more.

What does this mean for you? **A path to business ownership with one of the nation's best!**

If you dream of being your own boss, Estrella Insurance offers a strong foundation and a trusted name to help you succeed. With over 40 years of experience and more than 200 locations, Estrella provides the proven business model, training, and support you need to succeed.

- Low startup costs
- No prior insurance experience required
- Ongoing marketing and operational support

Find out why so many entrepreneurs are choosing Estrella to take charge of their financial future!

[Franchising page](#)

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Social media is meant to bring people together, but it's also become a hotspot for scams.

Nearly half of all fraud cases reported originate on platforms like Facebook, Instagram, and TikTok, where scammers disguise themselves behind fake marketplace listings, fraudulent job offers, and phishing attempts designed to steal personal information.

**If a deal seems too good to be true or a message feels suspicious, trust your instincts.** Protecting yourself starts with knowing the warning signs, so you can stay one step ahead of online fraudsters.

[Read More from Chase](#)

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The insurance landscape is evolving quickly, and staying ahead of industry trends is more important than ever.

As digital transformation continues to reshape the customer experience, insurers are investing in technology to make policies more accessible and service more seamless. At the same time, **environmental and social responsibility** have taken center stage, with companies integrating sustainability initiatives and climate-conscious policies into their offerings.

Additionally, as cyber threats grow more sophisticated, the industry is prioritizing **AI-driven fraud prevention and cybersecurity measures** to protect customers from digital risks.

**The future of insurance is here**—are you ready for what's next?

[Read More from PwC](#)

[Read More from McKinsey & Company](#)

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Whether you're looking for ***smarter savings, better coverage, or a business opportunity with real potential***, Estrella Insurance has you covered.

**Call us today for a free quote or visit us online!**

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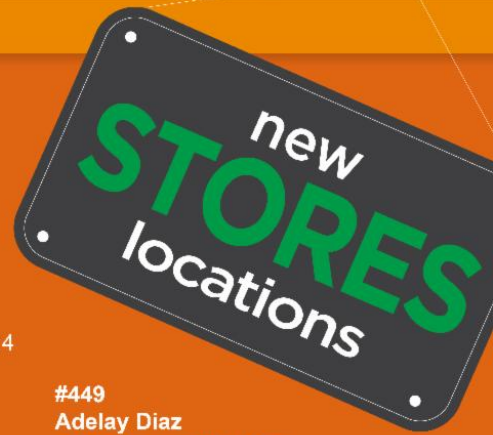
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#366

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Don't forget, we work with over 30 insurance companies to give you the best rate.

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**1.888.511.7722**

For franchise information, visit [www.estrellafranchise.com](http://www.estrellafranchise.com)

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